



## STRONG SALES FOR NEW VARILIGHT POLISHED COPPER FINISH

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Having identified a trend towards a warmer palette of colours in interior design, and in particular the increased popularity of copper, Varilight has launched a new Polished Copper range of decorative wiring accessories. There are early signs of strong sales for the new finish, which is already outselling other, well-established finishes.

The comprehensive range assortment includes Varilight's industry-leading LED dimmers, rocker and toggle switches as well as sockets with USB charging ports. Varilight Polished Copper faceplates are bevel-edged and are paired with black switch and socket inserts.

The new finish will complement the increasing range of home accessories such as kitchen tools and equipment, table lamps and ornaments, which are now increasingly commonplace on the shelves of leading retailers.

Alongside the growing popularity, Varilight have also observed an increased uptake of other rich, warm colours across their range of finishes, notably their Brushed Bronze finish. After several decades in the doldrums, sales of brass finishes are also growing with Brushed Brass especially emerging as a fashionable choice once again.

<https://www.varilight.co.uk/ranges/decorative-finishes.php>